

# TRAVEL ↗ SNAP CARDS CLIP-ON LENSES



Don't let anyone tell you that professional travel photography cannot be created using a smartphone. It's being done everyday. Smartphone camera technology is about to bridge the gap with the traditional DSLR camera. Still, they have limitations. One of the most notable is the limited optical lens. Using 'Clip-on' lenses helps to alleviate that consideration.

PRINT SIZE: A5  
14cm x 21cm /  
5.83" x 8.27"

## WEIGH THE OPTIONS

There are a wide variety of manufacturers for clip-on smartphone lenses. You can spend anything from just a few dollars to hundreds of dollars. Here are some considerations before you make a purchase:

- How good is the build quality? Will the lens or lenses hold up to the rigors of travel?
- How good is the optical quality? Read reviews. Take a special look at edge-to-edge sharpness.
- How easy are they to use? Do they clip-on easily? Do they require a special holder? Do they have a tendency to fall off if you're not extremely careful?

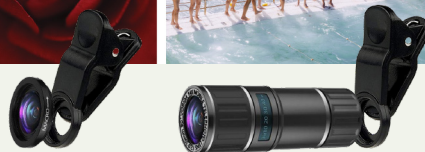
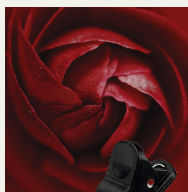


Keep in mind that to use clip-on lenses, you need to remove your protective case.

## THE BENEFITS

The advantage of mobile smartphone photography is traveling extremely light and being able to produce quality images almost instantaneously. Using clip-on lenses somewhat negates these benefits. However, it does allow you to capture photographs optically that you cannot take with just your phone.

Clip-on lenses bring two distinct advantages to your mobile travel photography: macro capability and telephoto photography.



## PRO TIP! RESEARCH BRANDS

There are numerous manufacturers with different benefits and cost. Two key players are Olloclip and Moment. Research what brand might work best for you. For example, Moment lenses require the use of a Moment case, which is an additional cost. However, using their lenses, on their case, creates perfect alignment of the lens onto the smartphone every time, versus Olloclip, which requires you to carefully position the lens.